



COUNTERPOINT
Stockfeeds

Sheep Performa Ewe & Lamb

Supporting Ewe health for joining, birth and lactation

Sheep Performa Ewe & Lamb is a nutrient dense product designed for supplementary feeding ewes, either in late pregnancy or during lactation. Feeding at these times can have a number of positive effects for both the ewe and her offspring that will improve animal health and profitability both short and long term, including:

- Maintain ewe condition for joining, pregnancy and lactation.
- Increase the number of live lambs between scanning and weaning.
- Improved lamb growth rates through better feed conversion ability.
- Assists with early weaning and pasture management.

Sheep Performa Ewe & Lamb is a high-starch, high energy, grain-based product, with a low NDF (neutral detergent fibre) to allow the ewe to maximise her dry matter intake. This allows ewes to maximise energy intake while minimising substitution of pasture and other forage sources.

Sheep Performa Ewe & Lamb contains quality proteins derived from sources such as lupins, peas and canola meal. Used in combination, protein meals and legumes can deliver balanced quantities of essential amino acids, such as lysine and methionine, which are generally accepted as the limiting amino acids in production-focused ruminant diets.

Use of quality protein sources can help promote improved animal performance, especially when compared to traditional “least-cost” formulations, which may include protein sources, such as DDG.

Sheep Performa Ewe & Lamb contains a full complement of macro and trace minerals, vitamins, and additives to support animal health and performance. Organic minerals are included for improved animal performance.

Sheep Performa Ewe & Lamb can be trail fed at the desired feeding rate, or offered on an *ad-lib* basis after an initial introductory period in conjunction with a suitable source of effective fibre and clean, fresh water. Always introduce new feeds gradually over 7 to 10 days.

When trail feeding **Sheep Performa Ewe & Lamb** always trail the product out over sufficient distance to reduce competition. Gradually increase quantity as lambs intake increases. After a suitable introductory period feed may be offered in a self feeder.

Calculated Analysis (per Kg)¹

| | |
|----------------------|-------------------|
| ME Ruminant: | 12.0 MJ/kg |
| Crude Protein (CP): | 15.5% |
| CP Equivalent (max): | 1.25% |
| Lysine: | 0.60% |
| Methionine: | 0.30% |
| Fat: | 4.25% |
| Starch (typical): | 40.0% |
| NDF (typical): | 22.5% |
| Calcium: | 1.20% |
| Phosphorus: | 0.50% |
| Magnesium: | 0.50% |
| Salt (max added): | 1.0% ² |
| Urea (max added): | 0.5% ² |
| Lasalocid sodium | Nil |

¹Dry Matter Basis at 88% Dry Matter

²As-Fed Basis

Presentation

- Pellet
- Grain Blend

Feeding Guidelines

Offer on an ad-lib basis, or trail fed to lambing ewes following an appropriate introductory period. Can be offered as a supplement to forages or as the main diet in conjunction with a suitable source of effective fibre

To encourage intakes, replace uneaten feed daily.

Ensure unrestricted access to clean, fresh water.

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

All our sites are accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries
contact our Nutritionists on:

Phone: 03 5453 2107 Email: nutrition@cpfeeds.com.au

Document ID: PI 2114 Sheep Performa Ewe & Lamb

Version: 240126

This version replaces all previous versions.

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COUNTERPOINT
Stockfeeds

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Feeding rate will vary depending on the availability of other feeds, ewe condition, number of lambs and environmental factors.

Product Features:

Vitamins and Minerals

- Vitamin A – an important vitamin to support healthy growth and development, Vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as an antioxidant in conjunction with Selenium.
- Vitamin D – an important vitamin involved in absorbing and maintaining blood calcium levels.
- Vitamin B1 – normally produced in the rumen, this can be limiting in high concentrate diets, increasing the risk of polioencephalomalacia unless supplementation is offered.
- Trace minerals including Chromium, Cobalt, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

Organic Minerals

- Supplementing animals with organic minerals has long been recognised to improve animal health and performance. **Sheep Performa Ewe & Lamb** contains:
 - Organic Selenium - beneficial as an antioxidant when used in combination with Vitamin E, and has also been shown to improve immune system performance;
 - Organic Cobalt - for increased availability in the developing rumen. Cobalt is essential for the production of B-group vitamins in the rumen;
 - Organic Manganese - for healthy skeletal development and enzyme function;
 - Organic Zinc - for general growth and metabolism; normal bone and cartilage development; maintaining the integrity of skin and mucous membranes, hair and hooves and in wound healing.

Balanced Amino Acids

- Methionine – a sulfur containing amino acid that can be beneficial for the production of keratin, which is found in the hoof and is also important in wool production. Methionine works well with biotin to increase the effectiveness of both nutrients.
- Lysine – important for metabolism, a healthy nervous system and for proper immune system function. Cereal grains are generally low in Lysine, where as legumes, such as lupins, are good sources of Lysine.

Bovatec®

- To meet the requirements of antibiotic-free feeding programs this product does not contain Bovatec®.
- We now include **Regano®**.
 - The essential oils/phenols have been shown to improve the enteric health of the host animal.
 - Improved enteric health is associated with lower risk from enteric pathogens like Eimeria, Salmonella, E. coli etc.

Rumen Support

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.
- **Diamond V XPC®**, a natural nutritional health product, demonstrated to improve rumen health and development, improve feed intake leading to more efficient animal performance. Diamond V



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XPC® has also been demonstrated to improve immune system function, as well as reduce colonisation of Salmonella in the gut, leading to reduced Salmonella shedding and lower infection rates in lambs.

Gut Health

- **Regano®**, a natural blend of essential oils that act not only as an appetising agent, but can help improve animal performance, and assist in the prevention of diarrhoea caused by Coccidia, E.coli, C. perfringens and Corona/Rota-viruses.
- **Betaine**, while useful as a source of methionine, is also beneficial in alleviating osmotic challenges in the gut and helping to maintain gut integrity.

Urinary Calculi

- Protection against urinary calculi is provided by the inclusion of a urinary acidifier and balanced calcium and phosphorus levels.
- The urinary acidifier also acts as an anionic salt, offering some protection against metabolic diseases such as milk fever.

Grain Blend

- **Sheep Performa Ewe & Lamb Blend** contains grains such as wheat, barley and maize as starch sources. Legumes are included to provide protein. The grains and legumes are coarsely rolled to present the sheep with a textured feed to encourage intake and reduce wastage.
- The protein meals, vitamins, minerals and other ingredients with small particle sizes are included in **Sheep Performa Ewe & Lamb Blend** as a pellet to reduce separation and selection ensuring the sheep consumes these ingredients.

Ingredients

Sheep Performa Ewe & Lamb is manufactured from a selection of the following ingredients:

- Wheat, Barley, Oats, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal and products derived from these ingredients. Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Gypsum, Magnesium Oxide, Magnesium Sulfate, Ammonium Chloride, Ammonium Sulfate, Sodium Bentonite, Urea, Acid Buf®, Diamond V XPC®, Regano®, ZinPro® 180, Flavouring, Betaine, Molasses, Vegetable Oil, Bredol, CPS Sheep Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

Packaging and Availability

Sheep Performa Ewe & Lamb is available as a Pellet or a Grain Blend in:

- **Bulk** – minimum 4000kg
- **Bulka Bags** – 1000kg
- **20kg Bags** – through selected retail outlets

Counterpoint Stockfeeds understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

Customers must seek advice from CPS if there is any doubt regarding the usage of products described. Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

Document ID: PI 2114 Sheep Performa Ewe & Lamb

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