



**COUNTERPOINT**  
Stockfeeds

## Dairy Performa Calf Muesli

Highly palatable starter muesli for calves up to 3 months of age

**Dairy Performa Calf Muesli** is a highly palatable blend of crushed cereal grains, legumes, protein meals, lucerne & cereal chaff, vitamins, minerals, an ionophore, molasses and vegetable oil that presents the young calf with a feed that will help stimulate intake of dry feed.

**Dairy Performa Calf Muesli** has been formulated to promote feed intake leading to rapid rumen development.

The inclusion of our own scientifically formulated vitamin and mineral premix, containing organic minerals and added B group vitamins aids in healthy growth and development. Bovatec® is included to offer protection against coccidiosis caused by *Eimeria bovis* and *E. zuernii*, and to improve feed conversion efficiency.

**Dairy Performa Calf Muesli** should be offered to young calves on an ad-lib basis in conjunction with milk and clean, fresh water.

To encourage intakes, uneaten feed should be removed daily and replaced with fresh product. A source of effective fibre (eg cereal hay or straw) should be offered to calves from 14 days of age.

When calves are consistently consuming 500grams/head/day they can be introduced to other products in the **Counterpoint Stockfeeds** Calf range, such as **Dairy Performa Calf Starter**, **Dairy Performa Calf 18**, or left on **Dairy Performa Calf Muesli** until 3 months of age.

Milk can be withdrawn and calves weaned when calves are consistently eating 1kg to 1.5kg/head/day over a period of a few days

### Calculated Analysis (per Kg)<sup>1</sup>

ME Ruminant:	13.0 MJ/kg
Crude Protein (CP):	21.0%
CP Equivalent:	1.00%
Lysine:	1.20%
Methionine:	0.40%
Fat:	5.00%
Starch (typical):	30.0%
NDF (typical):	20.0%
Calcium:	1.00%
Phosphorus:	0.40%
Magnesium:	0.20%
Salt (max added):	1.0% <sup>2</sup>
Urea (max added):	Nil <sup>2</sup>
Lasalocid sodium	60 mg/kg <sup>2</sup>

<sup>1</sup>Dry Matter Basis at 87.5% Dry Matter

<sup>2</sup>As-Fed Basis

### Presentation

- Muesli

### Feeding Guidelines

Offer to calves from birth to 3 months of age.

To encourage intakes replace uneaten feed daily.

Ensure unrestricted access to clean, fresh water and a suitable source of effective fibre and suitable forage sources.

### Follow with:

- **Dairy Performa Calf Starter**
- or
- **Dairy Performa Calf 18**

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

Our Mill is accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries  
contact our Nutritionists on:

Phone: 03 5453 2107 Email: [nutrition@cpfeeds.com.au](mailto:nutrition@cpfeeds.com.au)

**Document ID:** PI 1018 Dairy Performa Calf Muesli

**Version:** 231229

**This version replaces all previous versions.**

[counterpointstockfeeds.com.au](http://counterpointstockfeeds.com.au)



**COUNTERPOINT**  
Stockfeeds

## **Dairy Performa Calf Muesli**

Highly palatable starter muesli for calves up to 3 months of age

### **Product Features:**

#### **Vitamins and Minerals**

- Vitamin A – an important vitamin to support healthy growth and development, vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin D – a crucial vitamin involved in calcium homeostasis and immune function.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as antioxidant in conjunction with Selenium.
- B-Group vitamins – usually produced in the required quantities by the rumen, supplemental B-Group vitamins can be beneficial in calf diets to reduce the risk of deficiency before the rumen is functioning.
- Trace minerals including Chromium, Cobalt, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

#### **Organic Minerals**

- Supplementing animals with organic minerals has long been recognised to improve animal health and performance. **Dairy Performa Calf Muesli** contains:
  - Organic Selenium - beneficial as an antioxidant when used in combination with Vitamin E, and has also been shown to improve immune system performance;
  - Organic Cobalt - for increased availability in the developing rumen. Cobalt is essential for the production of B-group vitamins in the rumen;
  - Organic Copper - for healthy muscle and bone development. Copper is also beneficial for nerve and enzyme function;
  - Organic Manganese - for healthy skeletal development and enzyme function;
  - Organic Zinc - for general growth and metabolism; normal bone and cartilage development; maintaining the integrity of skin and mucous membranes, hair and hooves and in wound healing.

#### **Bovatec®**

- Bovatec® (Lasalocid sodium) is included as:
  - An aid in the reduction of faecal shedding of coccidia (*Eimeria spp.*) in cattle maintained in confinement;
  - An aid to improve liveweight gains and feed conversion efficiency in cattle.



**COUNTERPOINT**  
Stockfeeds

## ***Dairy Performa Calf Muesli***

Highly palatable starter muesli for calves up to 3 months of age

### **Ingredients**

***Dairy Performa Calf Muesli* is manufactured from a selection of the following ingredients:**

- Wheat, Barley, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal and products derived from these ingredients. Limestone, Calcium Sulphate, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Magnesium Oxide, Magnesium Sulphate, Sodium Bentonite, Flavouring, Preservatives, Bovatec®, Lucerne and Cereal Chaffs, Molasses, Vegetable Oil, Bredol, CPS Calf Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.
- This product contains Lasalocid sodium (Bovatec®). Do not allow dogs, horses or other equines access to this feed – ingestion of this feed may be fatal.

### **Packaging and Availability**

***Dairy Performa Calf Muesli* is available in:**

- **Bulka Bags** – 800kg
- **20kg Bags** – through selected retail outlets

**Counterpoint Stockfeeds** understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

**Customers must seek advise from CPS if there is any doubt regarding the usage of products described.** Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

**Document ID:** PI 1018 Dairy Performa Calf Muesli

**Version:** 231229

**This version replaces all previous versions.**