



**COUNTERPOINT**  
Stockfeeds

## Beef Performa Calf Weaner

Supporting health and growth in young calves at weaning

Encouraging early intake of concentrates has positive effects for young calves that include early rumen development and improved growth rates, that can in turn lead to earlier weaning.

Early weaning can significantly reduce the cost of growing out calves as forage and concentrate-based diets for calves are generally more efficient than feeding a cow & calf unit, even after allowing for the maintenance requirements of the cows.

**Beef Performa Calf Weaner** is designed to promote rapid rumen development and optimise growth rates in young calves by delivering high quality, starch and energy sources, vitamins and minerals, as well as proven ingredients selected to promote animal and gut health. High levels of molasses and other flavourings are included for palatability.

**Beef Performa Calf Weaner** is ideally suited for feeding to dairy-breed bull calves as part of an accelerated growth program.

**Beef Performa Calf Weaner** contains digestible proteins derived from sources such as lupins and peas, canola and soybean meals.

Used in combination, protein meals and legumes and supplemental amino acids deliver balanced quantities of essential amino acids, such as lysine and methionine, which are generally accepted as the limiting amino acids in production-focused ruminant diets.

Quality protein sources can help promote muscle and frame growth without excess fat deposition resulting in more efficient growth and production when compared to traditional "least-cost" formulations, which may include protein sources with lower digestibilities, such as DDG and PKE.

For optimum performance, offer **Beef Performa Calf Weaner** on an *ad-lib* basis in conjunction with clean, fresh water and a suitable source of effective fibre.

### Calculated Analysis (per Kg)<sup>1</sup>

|                     |                      |
|---------------------|----------------------|
| ME Ruminant:        | 12.0 MJ/kg           |
| Crude Protein (CP): | 20.0%                |
| CP Equivalent:      | 0.25%                |
| Lysine:             | 0.70%                |
| Methionine:         | 0.30%                |
| Fat:                | 3.50%                |
| Starch (typical):   | 30.0%                |
| NDF (max):          | 20.0%                |
| Calcium:            | 0.80%                |
| Phosphorus:         | 0.40%                |
| Magnesium:          | 0.30%                |
| Salt (max added):   | 1.0% <sup>2</sup>    |
| Urea (max added):   | 0.1% <sup>2</sup>    |
| Lasalocid Sodium    | 60mg/kg <sup>2</sup> |

<sup>1</sup>Dry Matter Basis at 88% Dry Matter

<sup>2</sup>As-Fed Basis

### Presentation

- Pellet or Grain Mix

### Feeding Guidelines

Offer on an ad-lib basis following an appropriate introductory period in conjunction with a suitable source of effective fibre

To encourage intakes, replace uneaten feed daily.

Ensure unrestricted access to clean, fresh water.

### Follow with:

- **Beef Performa Calf Grower**

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or

- **Beef Performa Calf Grower**

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Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

All our sites are accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries  
contact our Nutritionists on:

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## **Beef Performa Calf Weaner**

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### **Product Features:**

#### **Vitamins and minerals**

- Vitamin A – an important vitamin to support healthy growth and development, vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as antioxidant in conjunction with Selenium.
- Vitamin D – an important vitamin involved in absorbing and maintaining blood calcium levels.
- Vitamin B1 – normally produced in the rumen, this can be limiting in high concentrate diets, increasing the risk of polioencephalomalacia unless supplementation is offered.
- Trace minerals including Chromium, Cobalt, Iron, Iodine, Manganese, Selenium, and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

#### **Organic Minerals**

- Supplementing animals with organic minerals has long been recognised to improve animal health and performance. **Beef Performa Calf Weaner** contains:
  - Organic selenium is beneficial as an antioxidant when used in combination with Vitamin E, and has also been shown to improve immune system performance;
  - Organic Cobalt for increased availability in the developing rumen. Cobalt is essential for the production of B-group vitamins in the rumen;
  - Organic Copper for healthy muscle and bone development. Copper is also beneficial for nerve and enzyme function;
  - Organic Manganese for healthy skeletal development and enzyme function;
  - Organic Zinc for general growth and metabolism; normal bone and cartilage development; maintaining the integrity of skin and mucous membranes, hair and hooves and in wound healing.

#### **Balanced Amino Acids**

- Lysine and Methionine – these amino acids are generally accepted as the limiting amino acids in production focused ruminant diets.
- With a well balanced diet, the rumen can supply adequate amino acids (in the form of microbial protein) to meet the animal's requirements, but until the rumen is functioning adequately (including when a rumen upset has occurred) ruminants will benefit from amino acid supplementation.
- **Beef Performa Calf Weaner** contains high levels Lysine and Methionine to promote early and efficient growth in young calves.

#### **Rumen Support**

- Rumen buffering is achieved using **Acid Buf**<sup>®</sup>, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf<sup>®</sup> also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets. This frees up space in the mix for other nutrients.
- **Diamond V XPC**<sup>®</sup>, a natural nutritional health product, demonstrated to improve rumen health and development, improve feed intake leading to more efficient animal performance. Diamond V XPC<sup>®</sup> has also been demonstrated to improve immune system function, as well as reduce colonisation of Salmonella in the gut, leading to reduced Salmonella shedding and lower infection rates.



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### **Gut Health**

- **Regano**<sup>®</sup>, a natural blend of essential oils that act not only as an appetising agent, but can help improve animal performance, and assist in the prevention of diarrhoea caused by Coccidia, E.coli, C. perfringens and Corona/Rota-viruses.
- **MOS** (Mannan OligoSaccharide) is included to improve the ability to cope with pathogenic challenges to the digestive system.
- **Betaine**, while useful as a source of methionine, is also beneficial in alleviating osmotic challenges in the gut and helping to maintain gut integrity.

### **Bovatec**<sup>®</sup>

- Bovatec<sup>®</sup> (Lasalocid sodium) is included as:
  - An aid in the reduction of faecal shedding of coccidia (*Eimeria spp.*) in cattle maintained in confinement;
  - An aid to improve liveweight gains and feed conversion efficiency in cattle.

### **Ingredients**

**Beef Performa Calf Weaner Pellets are manufactured from a selection of the following ingredients:**

- Wheat, Barley, Maize, Lupins, Peas, Canola Meal, Almond Hulls, other vegetable-based ingredients, and products derived from these ingredients.
- Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Gypsum, Magnesium Oxide, Magnesium Sulfate, Bovatec<sup>®</sup>, Acid Buf<sup>®</sup>, Diamond V XPC<sup>®</sup>, AGRiliq, Vegetable Oil, Bredol, Beef Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

### **Packaging and Availability**

**Beef Performa Pellets are available are available as a pellet in:**

- **Bulk**
- **Bulka Bags – 1000kg**
- **20kg Bags – through selected retail outlets**

**Counterpoint Stockfeeds** understand every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

**Customers must seek advise from CPS if there is any doubt regarding the usage of products described.** Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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