



**COUNTERPOINT**  
Stockfeeds

## Beef Performa Grass Fed Pellets

For supplementary feeding cattle in grain-free systems

**Beef Performa Grass Fed Pellets** are grain free pellets suitable for feeding in grass fed feeding programs where grain-based supplements are unsuitable.

They are ideal of use as a partial alternative to hay, or as a means of extending available forage sources, such as pasture or hay.

**Beef Performa Grass Fed Pellets** are safe to offer in a self feeder. The low starch content, and inclusion of rumen support ingredients such as Acid Buf® and Diamond V XPC® mean that the required introductory period is minimal.

Essential Oils are included to support gut health and feed conversion efficiency in the absence of ionophores.

The proteins included in **Beef Performa Grass Fed Pellets** are derived from sources such as lupins, peas, canola and other highly digestible proteins.

Supplementing pasture and forage sources with quality proteins can promote muscle and frame growth without excess fat deposition resulting in more efficient growth and production

For optimum performance, offer **Beef Performa Grass Fed Pellets** on an ad-lib basis (after an initial introductory period) in conjunction with suitable forages (eg pasture and lucerne hay), and a source of effective fibre (eg. cereal straw) and clean, fresh water.

### Calculated Analysis (per Kg)<sup>1</sup>

ME Ruminant:	11.0 MJ/kg
Crude Protein (CP):	19.0%
CP Equivalent:	1.75%
Lysine:	1.00%
Methionine:	0.25%
Fat:	5.00%
Starch (typical):	2.50%
NDF (max):	35.0%
Calcium:	0.80%
Phosphorus:	0.40%
Magnesium:	0.20%
Salt (max added):	1.0% <sup>2</sup>
Urea (max added):	0.5% <sup>2</sup>
Sodium Monensin	Nil <sup>2</sup>

<sup>1</sup>Dry Matter Basis at 88% Dry Matter

<sup>2</sup>As-Fed Basis

### Presentation

- Pellet

### Feeding Guidelines

Offer on an ad-lib basis, or trail fed at the desired feeding rate following an appropriate introductory period. Can be offered as a supplement to forages or as the main diet in conjunction with a suitable source of effective fibre

To encourage intakes, replace uneaten feed daily.

Ensure unrestricted access to clean, fresh water.

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

All our sites are accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries  
contact our Nutritionists on:

Phone: 03 5453 2107 Email: nutrition@cpfeeds.com.au

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### **Product Features:**

#### **Vitamins and Minerals**

- Vitamin A – an important vitamin to support healthy growth and development, Vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as an antioxidant in conjunction with Selenium.
- Vitamin D – an important vitamin involved in absorbing and maintaining blood calcium levels.
- Vitamin B1 – normally produced in the rumen, this can be limiting in high concentrate diets, increasing the risk of polioencephalomalacia unless supplementation is offered.
- Trace minerals including Cobalt, Copper, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

#### **Ionophores**

- To meet the requirements of antibiotic-free feeding programs this product does not contain an ionophore.
- Alternative control measures may need to be considered if there is a risk of coccidiosis.

#### **Rumen Health**

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.
- **Diamond V XPC®**, a natural nutritional health product, demonstrated to improve rumen health and development, improve feed intake leading to more efficient animal performance. Diamond V XPC® has also been demonstrated to improve immune system function, as well as reduce colonisation of Salmonella in the gut, leading to reduced Salmonella shedding and lower infection rates.
- An essential oil product, **Agolin Ruminant** is included to assist in optimising rumen function in the absence of ionophores such as sodium monensin. Agolin Ruminant has been shown to improve production of all Volatile Fatty Acids, and also has evidence suggesting it can be beneficial in reducing methane production.



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### **Ingredients**

**Beef Performa Grass Fed Pellets are manufactured from a selection of the following ingredients:**

- Lupins, Peas, Canola Meal, Palm Kernel Extract, Almond Hulls and other non-cereal vegetable-based ingredients, and products derived from these ingredients.
- Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Gypsum, Magnesium Oxide, Magnesium Sulfate, Sodium Bentonite, Urea, Acid Buf®, Diamond V XPC®, Agolin Ruminant, Molasses, Vegetable Oil, Bredol, CSF PCAS Beef Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

### **Packaging and Availability**

**Beef Performa Grass Fed Pellets are available are available in:**

- **Bulk** – minimum 4000kg
- **Bulka Bags** – 1000kg
- **20kg Bags** – through selected retail outlets

**Counterpoint Stockfeeds** understand every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

**Customers must seek advise from CPS if there is any doubt regarding the usage of products described.** Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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