



COUNTERPOINT
Stockfeeds

Dairy Performa Lead Feed Pellet

To reduce the risk of milk fever at calving

Dairy Performa Lead Feed Pellet is a carefully formulated pellet for feeding during the transition period 14 to 21 days before calving to reduce the risk of milk fever.

Dairy Performa Lead Feed Pellet should be fed at 3 to 4kgs/head/day in conjunction with a suitable fibre source (eg cereal hay) and clean, fresh water.

Ideally the feeding rate should be half the cow's daily grain intake after calving (eg. If feeding rate after calving is 6kgs/head/day in the bail, feed 3kgs of **Dairy Performa Lead Feed Pellet**, the same as what will be fed in a single milking).

The higher 4kg feed rate is recommended where DMI may be limited when the available forage sources are either low in energy, high in neutral detergent fibre (NDF), or a combination of both.

To help meet the needs of the high performance cow, or the farmer looking to get the maximum performance from their herd, we recommend the use of **Dairy Performa Transition** in place of **Dairy Performa Lead Feed Pellet**.

Feeding rate may need to be adjusted to **ensure the DCAD of the diet is between -100 and 0 mEq/kg DM**, please contact Counterpoint Stockfeeds for further information.

Calculated Analysis (per Kg)¹

ME Ruminant:	11.5 MJ/kg
Crude Protein (CP):	18.0%
CP Equivalent:	2.75%
Lysine:	0.60%
Methionine:	0.25%
Fat:	2.75%
Starch (min):	40.0%
NDF (typical):	20.0%
Calcium:	1.25%
Phosphorus:	0.50%
Magnesium:	1.00%
DCAD:	-750 mEq/kg DM
Salt (max added):	Nil ²
Urea (max added):	Nil ²
Lasalocid sodium	100 mg/kg ²

¹Dry Matter Basis at 88% Dry Matter

²As-Fed Basis

Presentation

- Pellet

Feeding Guidelines

Feed to dairy cows Feed at 3 to 4kgs/cow/day for 14 to 21 days before calving in conjunction with a suitable source of effective fibre, with a target dietary DCAD of between -100 and 0 mEq/kg DM Ensure unrestricted access to clean, fresh water.

Follow with:

- **Dairy Performa Lactation Feeds**
- or
- **Dairy Performa Lactation HPCs**

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

Our Mill is accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries
contact our Nutritionists on:

Phone: 03 5453 2107 Email: nutrition@cpfeeds.com.au

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Product Features:

Vitamins and Minerals

- Vitamin A – an important vitamin to support healthy growth and development, vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin D – a crucial vitamin involved in calcium homeostasis and immune function.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as antioxidant in conjunction with Selenium.
- Trace minerals including Chromium, Cobalt, Copper, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulfur, Potassium, Sodium and Chloride.

Anionic Salts

- A low DCAD of -750 mEq/Kg DM is achieved through a careful selection of anionic salts that are both effective, and palatable.
- A flavouring is included to improve palatability.
- Counterpoint Stockfeeds strongly recommends the DCAD testing of any hays and forages that will be fed during the transition period to ensure the diets overall DCAD is between -100 and 0 mEq/Kg DM.

Bovatec®

- Bovatec® (Lasalocid sodium) is included as:
 - An aid in the reduction of faecal shedding of coccidia (*Eimeria spp.*) in cattle maintained in confinement;
 - An aid to improve liveweight gains and feed conversion efficiency in cattle.

Animal & Gut Health Support

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.
- **Starch**, beneficial for increasing VFA (volatile fatty acid) production in the rumen. VFA production stimulates the development of the papillae on the rumen wall increasing nutrient absorption, reducing the accumulation of VFAs in the rumen, which would increase the risk of acidosis.



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Ingredients

***Dairy Performa Lead Feed Pellet* is manufactured from a selection of the following ingredients:**

- Wheat, Barley, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal and products derived from these ingredients. Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Magnesium Oxide, Magnesium Sulphate, Calcium Sulphate, Ammonium Chloride, Ammonium Sulfate, Acid Buf®, Flavouring, Bovatec®, Molasses, Vegetable Oil, Bredol, CPS Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.
- This product contains Lasalocid sodium (Bovatec®). Do not allow dogs, horses or other equines access to this feed – ingestion of this feed may be fatal.

Packaging and Availability

***Dairy Performa Lead Feed Pellet* is available in:**

- **Bulk** – minimum 4000kg
- **Bulka Bags** – 1000kg
- **20kg Bags** – through selected retail outlets
- **A minimum order quantity may apply for this product** – please contact Counterpoint Stockfeeds for further details

Counterpoint Stockfeeds understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

Customers must seek advise from CPS if there is any doubt regarding the usage of products described. Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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