



**COUNTERPOINT**  
Stockfeeds

## Dairy Performa EasiPellet

A nutritionally balanced, complementary feed for lactating dairy cows

**Dairy Performa EasiPellet** is a range of nutritionally balanced, high energy stockfeed, available in a range of protein levels to help meet the nutritional requirements of dairy cattle throughout the lactation when fed as a component of a complete diet.

**Dairy Performa EasiPellet** products are manufactured from a range of cereal grains, legumes, protein meals, vitamins, minerals and other ingredients to supply the cow with quality energy and protein sources that complement the feeds typically available on dairy farms.

When used in conjunction with our complimentary on-farm nutrition and feed budgeting service, **Dairy Performa EasiPellet** are an integral component of modern, profitable dairy farming.

**Dairy Performa EasiPellet** is available in 12% protein, 15% protein, 18% protein and 21% protein formulations.

**Dairy Performa EasiPellet** products can be fed at rates up to 6kg to 8kg kg/head/day, as a component of a complete diet including pasture and other forage sources, effective fibre, and clean, fresh water.

### On-Farm Nutrition Service & Custom Formulations

Feed costs are the major cost faced by most dairy farms. Understanding and managing these cost effectively, particularly when faced with challenging economic and environmental conditions, is crucial for profitability.

**Counterpoint Stockfeeds** offer all bulk dairy customers a complimentary on-farm nutrition and feed budgeting service.

Our qualified Consulting Nutritionists are available at any time to discuss the impact of different feeding strategies and feed purchasing decisions on the production and profitability of your farm.

If you have your own Nutritionist we can also manufacture feeds based on their formulation or specification.

### Calculated Analysis (per Kg)<sup>1</sup>

ME Ruminant:	12.0 MJ/kg
Crude Protein (CP):	12.0% - 21.0%
CP Equivalent:	Nil - 2.75%
Fat (typical):	2.50%
Starch (min):	40.0%
NDF (max):	20.0%
Calcium:	1.00%
Phosphorus:	0.40%
Magnesium:	0.30%
Salt (max added):	1.00% <sup>2</sup>
Urea (max added):	1.00% <sup>2,3</sup>

<sup>1</sup>Dry Matter Basis at 88% Dry Matter

<sup>2</sup>As-Fed Basis

<sup>3</sup>EasiPellet 18 and EasiPellet 21 products

### Presentation

- Pellet

### Feeding Guidelines

Feed to lactating dairy cattle at up to 9kgs/head/day a suitable source of effective fibre and suitable forage sources.

Ensure unrestricted access to clean, fresh water

### Follow with:

- **Dairy Performa Transition**
- or
- **Dairy Performa Lead Feed Pellet**

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

Our Mill is accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries  
contact our Nutritionists on:

Phone: 03 5453 2107 Email: [nutrition@cpfeeds.com.au](mailto:nutrition@cpfeeds.com.au)

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## ***Dairy Performa EasiPellet***

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### **Product Features:**

#### **Vitamins and Minerals**

- Vitamin A - an important vitamin to support healthy growth and development, vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin D - a crucial vitamin involved in calcium homeostasis and immune function.
- Vitamin E - involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as antioxidant in conjunction with Selenium.
- Trace minerals including Cobalt, Copper, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

#### **Rumen Health**

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.

#### **Additives**

- Additives, such as monensin, can be added to this product on request.

### **Ingredients**

***Dairy Performa EasiPellet* are manufactured from a selection of the following ingredients:**

- Wheat, Barley, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal and products derived from these ingredients. Limestone, Calcium Sulphate, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Magnesium Oxide, Magnesium Sulphate, Sodium Bentonite, Urea, Acid Buf®, Molasses, Vegetable Oil, Bredol, CPS Dairy Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

### **Packaging and Availability**

***Dairy Performa EasiPellet* products are available as a Pellet in:**

- **Bulk** – minimum 4000kg

**Counterpoint Stockfeeds** understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

**Customers must seek advice from CPS if there is any doubt regarding the usage of products described.** Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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