



COUNTERPOINT
Stockfeeds

Sheep Performa FeedPoint Ewe 40 AF

A concentrate for supporting Ewe health for joining, birth and lactation

Sheep Performa FeedPoint Ewe 40 AF is a high-quality protein and energy concentrate pellet designed to be mixed with barley for supplementary feeding of ewes, either in late pregnancy or during lactation. Feeding at these times can have a number of positive effects for both the ewe and her offspring that will improve animal health and profitability both short and long term, including:

- Maintain ewe condition for joining, pregnancy and lactation.
- Increase the number of live lambs between scanning and weaning.
- Improved lamb growth rates through better feed conversion ability.
- Assists with early weaning and pasture management.

Sheep Performa FeedPoint Ewe 40 AF contains quality proteins derived from sources such as lupins, peas, beans, canola meal and soybean meal. Used in combination protein meals and legumes can deliver balanced quantities of essential amino acids, such as lysine and methionine, which are generally accepted as the limiting amino acids in production-focused ruminant diets.

Use of quality protein sources can help promote improved animal performance, especially when compared to traditional “least-cost” formulations, which may include protein sources such as DDG.

Sheep Performa FeedPoint Ewe 40 AF contains a comprehensive package of macro minerals, organic trace minerals and vitamins is included to support animal health and productivity through the increased nutritional demands of lambing and lactation. Elevated calcium and magnesium levels help balance cereal-based diets and support metabolic health.

Recommended inclusion rate is 400kgs of **Sheep Performa FeedPoint Ewe 40 AF** with 600kgs of cereal grains to make 1000kg of finished feed.

An example grain mix suitable for use is:

Barley - 600kg

Sheep Performa FeedPoint Ewe 40 AF - 400kg

When the grain mix is combined with quality forage such as vetch hay or pasture, it provides a balanced supplementary ration to support ewes during late pregnancy and early lactation.

Calculated Analysis (per Kg)¹

ME Ruminant:	10.0 MJ/kg
Crude Protein (CP):	20.0%
CP Equivalent (max):	1.25%
Lysine:	1.10%
Methionine:	0.45%
Fat:	2.40%
Starch (typical):	30.0%
NDF (typical):	20.0%
Calcium:	4.00%
Phosphorus:	0.60%
Magnesium:	1.10%
DCAD:	-250 mEq/kg DM
Salt (max added):	2.0% ²
Urea (max added):	0.5% ²
Lasalocid sodium	Nil

¹Dry Matter Basis at 89% Dry Matter

²As-Fed Basis

Presentation

- Pellet

Feeding Guidelines

Offer as a component of a grain mix to ewe as a supplement.

Feed following an appropriate introductory period in conjunction with grains. Include a suitable source of effective fibre in the diet. Ensure unrestricted access to clean, fresh water.

To encourage intakes, replace uneaten feed daily.

Ensure unrestricted access to clean, fresh water.

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

All our sites are accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries
contact our Nutritionists on:

Phone: 03 5453 2107 Email: nutrition@cpfeeds.com.au

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When introducing grain, or making significant changes to the diet, care must be taken to avoid digestive upsets. Stock must have access to a suitable source of effective fibre (eg palatable cereal straw) and clean, fresh water at all times.

While a flavouring is included for palatability, when used in self-feeders it may be necessary to gradually increase inclusion rate to avoid refusal, eg. include at a half rate (200kg/tonne), and gradually increasing over 7 days until the full inclusion rate is achieved.

Please note that adequate buffering and mineral delivery may not be achieved until the full inclusion rate is used.

Feeders (if fed in feeders) and water troughs should be inspected and cleaned a minimum of once a day to maximise feed intake.

Sheep Performa FeedPoint Ewe 40 AF can be trail fed at the desired feeding rate, or offered on an *ad-lib* basis after an initial introductory period in conjunction with a suitable source of effective fibre and clean, fresh water.

Always introduce new feeds gradually over 7 to 10 days.

When trail feeding **Sheep Performa FeedPoint Ewe 40 AF** always trail the product out over sufficient distance to reduce competition. Gradually increase quantity as ewes intake increases. After a suitable introductory period feed may be offered in a self feeder.

Feeding rate will vary depending on the availability of other feeds, ewe condition, number of lambs and environmental factors.

Product Features:

Vitamins and Minerals

- Vitamin A – an important vitamin to support healthy growth and development, Vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as an antioxidant in conjunction with Selenium.
- Vitamin D – an important vitamin involved in absorbing and maintaining blood calcium levels.
- Vitamin B1 – normally produced in the rumen, this can be limiting in high concentrate diets, increasing the risk of polioencephalomalacia unless supplementation is offered.
- Trace minerals including Chromium, Cobalt, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

Organic Minerals

- Supplementing animals with organic minerals has long been recognised to improve animal health and performance. **Sheep Performa FeedPoint Ewe 40 AF** contains:
 - Organic Selenium - beneficial as an antioxidant when used in combination with Vitamin E, and has also been shown to improve immune system performance;
 - Organic Cobalt - for increased availability in the developing rumen. Cobalt is essential for the production of B-group vitamins in the rumen;
 - Organic Manganese - for healthy skeletal development and enzyme function;
 - Organic Zinc - for general growth and metabolism; normal bone and cartilage development; maintaining the integrity of skin and mucous membranes, hair and hooves and in wound healing.

Balanced Amino Acids

- Methionine – a sulphur containing amino acid that can be beneficial for the production of keratin, which is found in the hoof and is also important in wool production. Methionine works well with biotin to increase the effectiveness of both nutrients.



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- Lysine – important for metabolism, a healthy nervous system and for proper immune system function. Cereal grains are generally low in Lysine, where as legumes, such as lupins, are good sources of Lysine.

Bovatec®

- To meet the requirements of antibiotic-free feeding programs this product does not contain Bovatec®.
- We now include **Regano®**.
 - The essential oils/phenols have been shown to improve the enteric health of the host animal.
 - Improved enteric health is associated with lower risk from enteric pathogens like Eimeria, Salmonella, E. coli etc.

Rumen Support

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.
- **Diamond V XPC®**, a natural nutritional health product, demonstrated to improve rumen health and development, improve feed intake leading to more efficient animal performance. Diamond V XPC® has also been demonstrated to improve immune system function, as well as reduce colonisation of Salmonella in the gut, leading to reduced Salmonella shedding and lower infection rates in lambs.

Gut Health

- **Regano®**, a natural blend of essential oils that act not only as an appetising agent, but can help improve animal performance, and assist in the prevention of diarrhoea caused by Coccidia, E.coli, C. perfringens and Corona/Rota-viruses.
- **Betaine**, while useful as a source of methionine, is also beneficial in alleviating osmotic challenges in the gut and helping to maintain gut integrity.

Urinary Calculi

- This product does not contain a urinary acidifier..



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Ingredients

***Sheep Performa FeedPoint Ewe 40 AF* is manufactured from a selection of the following ingredients:**

- Wheat, Barley, Oats, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal and products derived from these ingredients. Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Gypsum, Magnesium Oxide, Magnesium Sulfate, Ammonium Chloride, Ammonium Sulfate, Sodium Bentonite, Urea, Acid Buf®, Diamond V XPC®, Regano®, Availa Zinc 120, Flavouring, Natural Betaine, Molasses, Vegetable Oil, Bredol, CPS Sheep Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

Packaging and Availability

***Sheep Performa FeedPoint Ewe 40 AF* is available as a Pellet in:**

- **Bulk** – minimum 4000kg

Counterpoint Stockfeeds understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

Customers must seek advice from CPS if there is any doubt regarding the usage of products described. Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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