



COUNTERPOINT
Stockfeeds

Beef Performa 15

For affordable growth and maintenance of cattle

Supplementary feeding of concentrates can have positive effects on animal production that can include improved growth rates and reproductive performance. Used correctly, supplements have minimal effect on consumption of pasture and other forages.

Beef Performa 15 is designed to deliver high quality nutrients including energy, protein, vitamins and minerals to support animal health and production.

Beef Performa 15 contain grains such as wheat, barley and maize as starch sources. Proteins are derived from sources such as lupins and peas, canola meal, soybean meal and other highly digestible protein sources. Used in combination, protein meals and legumes deliver balanced quantities of essential amino acids, such as lysine and methionine, which are generally accepted as the limiting amino acids in production focused ruminant diets.

Use of quality protein sources promotes muscle and frame growth without excess fat deposition. They can be utilised to benefit production and profitability by providing extra support to a range of forages by allowing cattle to increase the amount of nutrients consumed on a daily growth that are necessary for growth and condition. This makes Beef Performa 15 a cost effective choice to consider for joining, pregnancy and even assist finishing feeder cattle.

Potential metabolic disorders such as acidosis are controlled by the inclusion of Acid Buf®.

For optimum performance, offer **Beef Performa 15** on an *ad-lib* basis (after an initial introductory period) in conjunction with a suitable source of effective fibre (eg. cereal straw) and clean, fresh water.

For assistance with feed rates please contact our Nutritionists.

Calculated Analysis (per Kg)¹

ME Ruminant:	11.5 MJ/kg
Crude Protein (CP):	15.0%
CP Equivalent:	2.90%
Lysine:	0.45%
Methionine:	0.20%
Fat (typical):	2.25%
Starch (typical):	45.0%
NDF (typical):	20.0%
Calcium:	1.00%
Phosphorus:	0.40%
Magnesium:	0.30%
Salt (max added):	1.0% ²
Urea (max added):	1.0% ²

¹Dry Matter Basis at 88% Dry Matter

²As-Fed Basis

Presentation

- Pellet

Feeding Guidelines

Offer on an ad-lib basis to beef cattle following an appropriate introductory period in conjunction with a suitable source of effective fibre.

Ensure unrestricted access to clean, fresh water.

Counterpoint Stockfeeds is a locally owned, progressive stockfeed manufacturer located in the Murray River town of Barham, NSW. We manufacture quality pellets and grain mixes for the dairy, beef, sheep, pig, and poultry industries.

Our range of products are formulated by our qualified and experienced Nutritionists to cater for your individual needs.

All our sites are accredited under FeedSafe® - the quality assurance program of the SFMCA. This ensures the products you receive are of the highest quality and standard.



For product support and sales enquiries
contact our Nutritionists on:

Phone: 03 5453 2107 Email: nutrition@cpfeeds.com.au

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Product Features:

Vitamins and Minerals

- Vitamin A – an important vitamin to support healthy growth and development, Vitamin A can often be limiting on diets based on concentrates, hay and silage.
- Vitamin E – involved in many physiological functions including reproduction, immune function, muscle and nerve function. Vitamin E also acts as an antioxidant in conjunction with Selenium.
- Vitamin D – an important vitamin involved in absorbing and maintaining blood calcium levels.
- Vitamin B1 – normally produced in the rumen, this can be limiting in high concentrate diets, increasing the risk of polioencephalomalacia unless supplementation is offered.
- Trace minerals including Cobalt, Copper, Iron, Iodine, Manganese, Selenium and Zinc.
- Macro minerals including Calcium, Phosphorus, Magnesium, Sulphur, Potassium, Sodium and Chloride.

Rumen Health

- Rumen buffering is achieved using **Acid Buf®**, a natural product that buffers the rumen against pH changes longer than traditional buffers such as sodium bicarbonate or sodium bentonite. Acid Buf® also supplies calcium and magnesium, reducing the amounts of macro minerals required to meet the desired mineral targets.

Ingredients

Beef Performa 15 are manufactured from a selection of the following ingredients:

- Wheat, Barley, Oats, Maize, Lupins, Peas, Beans, Canola Meal, Soybean Meal, Almond Hulls, Grape Meal, Palm Kernel Meal, and products derived from these ingredients. Limestone, Salt, Dicalcium Phosphate, Mono Dicalcium Phosphate, Mono Calcium Phosphate, Gypsum, Magnesium Oxide, Magnesium Sulfate, Sodium Bentonite, Urea, Acid Buf®, Natural Betaine, Molasses (AGRiliq), Vegetable Oil, Bredol, Pellet Binders, CPS PCAS Beef Vitamin & Trace Mineral Premix.
- Ingredients may be altered based on availability.

Packaging and Availability

Beef Performa 15 are available are available as a pellet or grain mix in:

- **Bulk** – minimum order 4 tonne

Counterpoint Stockfeeds understands every customer has unique requirements and goals. We are specialists in custom feeding programs and happy to customise our feeds to meet your individual needs.

Counterpoint Stockfeeds (CPS) believes the information contained in this document to be true and correct for the applications as described. Updates may be made to product specifications, usage guidelines, and/or ingredients used in these products.

Customers must seek advise from CPS if there is any doubt regarding the usage of products described. Subject to those terms implied by statute which cannot be excluded restricted or modified, no warranty of accuracy or reliability is given and no responsibility to the customer or any other person is accepted for errors or omissions howsoever arising, including matters arising through negligence by CPS, it's Directors, employees or agents.

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